



GENERATIONS SOUTHEAST

COMMUNITY LEARNING CENTER

CAREER & TECHNICAL TRAINING

Business Basics

Training Location: Virtual and In-Person

Instructor: Spruce Root, Inc.

Cost: \$300 (*no tax*)

Program Summary

Business Basics is a two-day interactive, online workshop designed for Southeast Alaskans who are looking to launch a business. Whether you have an idea that you're looking to turn into a business or a side project you are looking to expand, this workshop will give you the knowledge, tools, and connections needed to build a successful business that benefits our Southeast Alaskan community, environment, and the economy.

Who are we Looking for?

We welcome participants who are early stage entrepreneurs and those thinking about starting a business based in Southeast Alaska. We especially encourage applications from entrepreneurs who are Indigenous, Black, people of color, and/or who are located in rural Southeast Alaska (outside of Juneau, Ketchikan or Sitka).

Topics Covered

- Outline for a personalized business plan.
- Learn tools to find financial projections
- How to apply for a business license
- Paying taxes
- Growing your business
- Funding your business
- Connections to experienced mentors
- Join A network of entrepreneurs across the region who are excited to build thriving, sustainable businesses in Alaska!

To register or for more information, contact:
Haa Káak Hás Kahídi - Our Uncles' House
Generations Southeast Community Learning Center
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GenerationsSoutheast@tlingitandhaida.gov
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***ALL courses offered
at the Generations
Southeast are open
to the public!***